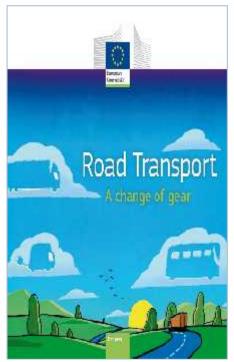
"Road Transport Professional Qualification for a sustainable development of the industry and economies, free movement and EU integration"

Prishtina, 23 January 2014

Blagoja Jovanovski, IRU Academy







Road transport is part of the lifeblood of the European economy and single market. It delivers goods across Europe fast, efficiently, flexibly and cheaply.

Road transport is a vital economic sector in its own right, employing about 5 million people across the EU and generating close to 2% of its GDP.

Road transport is a tool for reviving growth through the enhancement of competitiveness and the creation of jobs.



Siim Kallas
Vice-President of the European Commission



The EU 2011 White Paper on transport defines them:

- ensure mobility on ever more congested road networks,
- significantly further reduce road fatalities,
- lower CO2 and other emissions of pollutants from road transport to preserve the environment and lessen the impact of climate change on future generations,
- decrease fossil fuel use to improve the Europe's fuel security.



## Policies are Reaping Benefits

#### New record low in road deaths

Fatalities among pedestrians and two wheel drivers decline more slowly than carpassengers / Departities between high and lower income countries.

Paris/Leipzig, 23 May 2013

2012 will mark a record ye OECD-tRIAD countries".

However, road safety perf considerably: Among OECC road safety performers is 9-fold.

The disparity reflects the c policies and emerging ecoof safety measures, accortoday by the laternational

The bulk of reductions in 1, possive safety features of decade.

Results have been less pos IRIAD countries pedestrier motorcycle riders by only :

The safety of vulnerable re lower moone countries. All improving safety for pede:

Another core challenge is t injuries often result in life/ emotional costs.

The impact of serious read the data recording injury o provide sound condicious

An internationally accepted proposal made by an BCIA Commission, which is expe-2070. The challenge for IS

Download the report: w

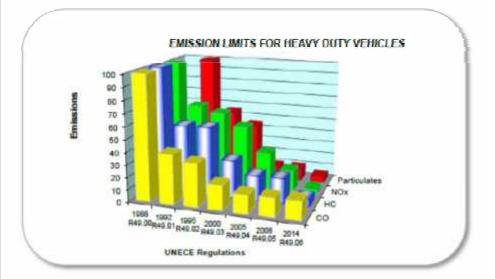




Road Safety Annual Report 2013













# Challenges Remain









 Road Transport accounts for nearly 75% of all delivered goods in the EU

 Transport of passengers and goods by road will remain 100% dependent on the services of skilled and motivated

drivers





- Need to respond to the EU transport and energy policy
- Road freight transport:
  - 24% increase from 2000 to 2008
  - Concern of CO<sub>2</sub> emissions
  - Road Safety a key focus
  - Need a level playing field
- Safer, greener, smarter:
  - Change driver behaviour
  - More energy efficient technological changes
  - Innovative road safety technologies (ITS)



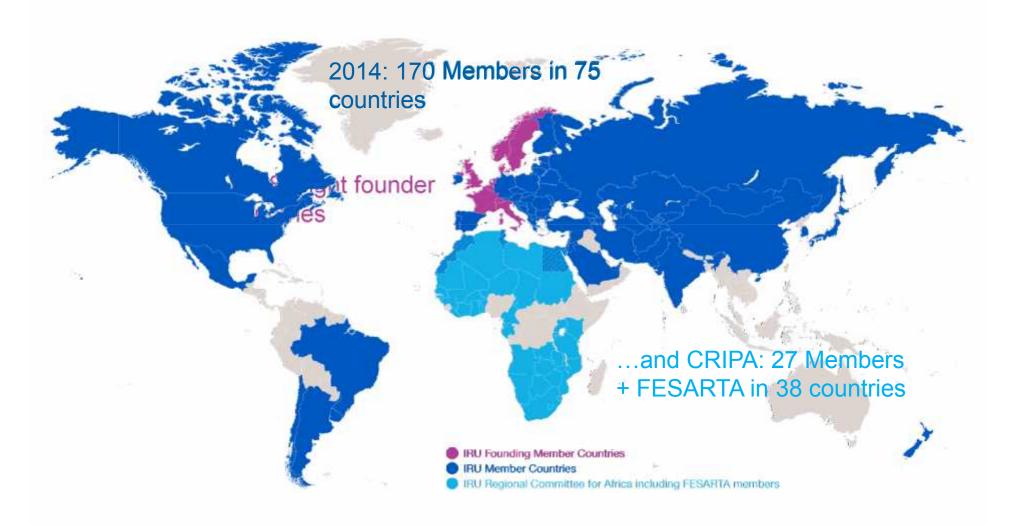


## This is the IRU





## Evolution of IRU Membership





# **Professional Qualification**

























































































































# **IRU** Academy Objectives

Safety Sustainable Development Performance Compliance



## IRU Academy Programmes





## www.iru.org International Recognition IRU Academy Advisory Committee





## **UNECE**

**United Nations** Economic Commission for Europe









## www.iru.org European Professional Driver Qualification Framework

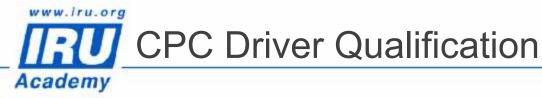


To address the above mentioned challenges, the EU implemented Directive 2003/59/EC:

- CPC Driver compulsory for professional throughout Europe
- Initial Qualification and Periodic Training (35 hours training every five years)

#### Focus on:

- Advanced Training in Rational Driving based on Safety Regulations
- Application of Regulations
- Health, Road and Environmental Safety, Services and Logistics



## Implementation:

- EU Directive 2003/59/EC implemented on national level
- Fully compatible with EU Directive
   2003/59/EC
- South East Europe ?

#### Lack of harmonisation on:

- Training curricula
- Requirements on CPC Driver
   Instructors

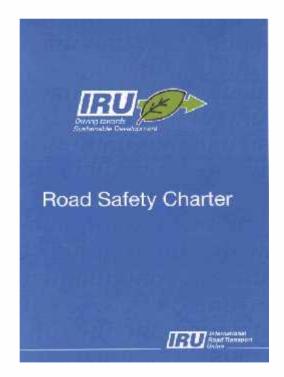




## Focus on Priorities





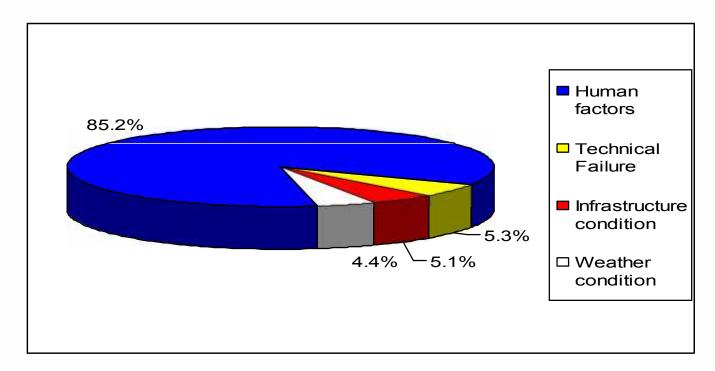






## www.iru.org Focus on Priorities — Road Safety — Main Cause: The Human Factor

Investigation of 624 accidents showed the main cause of the accident is the human error



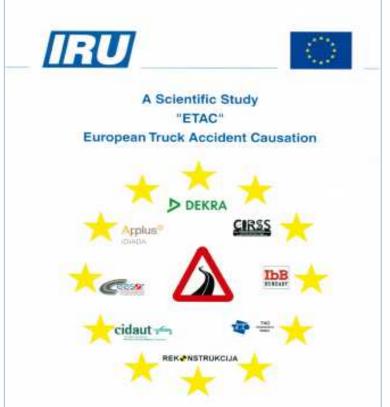
However, from the 85.2% linked to human error, 75% were caused by other road users!

Source: EU, IRU





# Accident Analysis ETAC – A Scientific Study



Results confirmed by other studies



## **ETAC – First of its kind!**



## **Damages to:**

**The Population** 



The Economy



**The Environment** 





## Contribution to Road Safety

#### 21 Professional Training Programmes





Under Construction: Crash Prevention Programme



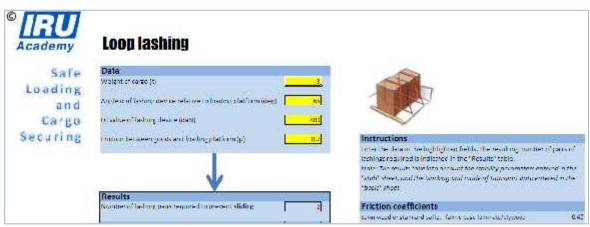
# IRU Academy Interactive Programme on Safe Loading and Cargo Securing



### Industry reference guidelines

#### Interactive simulation environment





simularor



Latest International Reference Standard

EN 12195-1:2010



## Focus on Priorities – Eco-Driving?



An ECO driving module combining technology and the latest training techniques that will improve efficiency and safety for the commercial sector;

Train-the-Trainer & Driver training that have been specifically designed for the road transport sector and contribute to:

- ✓ important financial savings in fuel and fleet costs,
- ✓ significant reduction of CO<sub>2</sub> emissions and improve fuelefficiency,
- ✓ indirect impact on the reduction of the road risks, accidents and casualties.



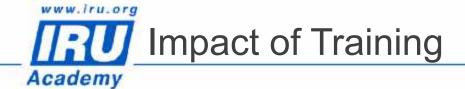
## Crash Prevention Programme



1-day classroom-based programme on crash prevention, compatible with EC periodical training format



- ✓ Highly visual combines simulation playbacks, on-board camera footage, and various videos
- ✓ Highly practical Evocative real-life crash cases illustrate the theory
- ✓ Highly engaging
  Focus on group discussions and crash case analysis
- ✓ Story-based The course is introduced by the story of a fatal crash, told by the truck driver
- ✓ Includes next generation truck simulator software license



# Education, vocational training and lifelong learning play a vital role in both economic and social context.

- Safety
- Behavioral performance change
- Process improvements
- Increased customer satisfaction
- Staff retention
- Profitability





#### Facts:

- EU Main trade partner (>70%)
- Road transport industry represents
   >10% of GDP
- Political priorities join the EU

## Challenges:

- Continued access to the EU market
- Multilateral permits / licences (ECMT)
- Recognition of professional qualification
- Align legislation with EU





## SEE – CPC Driver Qualification



Legislation mainly aligned with EU Directive 2003/59/EC

Implementing regulations

brought (BiH, MK, RKS)

under implementation (HR)



- left for consideration later on (AL, RS, MNE)





## EU Heritage – Lack of harmonisation:

- Training standards
- Instructors
- Examination



#### Consequences:

- Refusal of recognition
- Further restrictions in access to the profession
- Limited access to the markets





#### Harmonisation of:

- Training standards
- Instructor requirements
- Examination

#### Challenges:

- Regional cooperation
- Mutual recognition
- Political support



These are objectives of the IRU Academy SEE Initiative.

Join in and ensure political support!

