ROAD SAFETY in the EUROPEAN UNION

Luana Bidasca,
Project Officer,
European Transport Safety Council

Hotel Victory, Pristina
23 January 2015
OUR MEMBERS
OUR MISSION

• Contribute to reducing road deaths and injuries across Europe

• Promote an independent and science-based approach to road safety

• Harmonize road safety across Europe through advocacy

• Bring together practitioners, researchers, policy-makers and parliamentarians from across Europe
OUR WORK

Monitoring EU transport safety policy

iSAFER
INTELLIGENT SPEED ASSISTANCE FOR EUROPEAN ROADS

Road Safety PIN

PRAISE
Work-Related Road Safety

BIKE PAL

SMART
SOBER MOBILITY ACROSS ROAD TRANSPORT
THE EU 2020 TARGET

European Road Safety Programme 2011 - 2020

- Halving the number of road deaths
- Drastically reducing the number of serious injuries

Main goals
26,025
People killed in the EU28 in 2013 as a consequence of road collisions

199,000
People recorded by the Police as seriously injured* in the EU28 following traffic collisions in 2013

*according to their national definitions
1.9 million €
Estimated Value of preventing one road death in 2013

18.7 billion €
Estimations of total value of reductions in road deaths in the EU28 over 2011-2013
ETSC’s Road Safety PIN

- Annual number of deaths
- Serious injuries
- Seat belt use
- Deaths from drink driving
- Driving speeds
- Deaths on rural/urban roads
- Deaths among unprotected road users
- Deaths among children, gender
- Car safety
- Motorcycling deaths
- Deaths among older road users etc...

Impact of PIN – the PIN Report

- A reference publication
- Data for all the EU28 (more comprehensive than CARE, the EU database)
- Earliest publication of the number of road deaths of the previous year
- Enshrining a culture of benchmarking in road safety
- Influencing EU road safety policymaking
- Educating the media on road safety topics and the exchange of best practices
Progress in reducing road deaths since 2001

Spain  -70%
Latvia  -68%
Slovakia -64%
Lithuania -64%
Latvia   -63%

Estonia  -59%

EU28 average: -53%

ETSC (2014), 8th Road Safety PIN Report
Percentage change in road deaths 2010-2013

1. Slovakia
2. Spain
3. Greece
4. Portugal
5. Slovenia
6. Ireland
7. France
8. Italy
9. Greece
10. Portugal
11. The Netherlands
12. Austria
13. Belgium (N)
14. Bulgaria
15. Croatia
16. Cyprus
17. Czech Republic
18. Denmark
19. Estonia
20. Finland
21. Germany
22. Greece
23. Hungary
24. Ireland
25. Italy
26. The UK
27. France
28. Spain
29. Portugal
30. The Netherlands

EU28 average: -18%

ETSC (2014) 8th PIN Annual Report
Road deaths per million inhabitants in 2013

EU28 (2010): 63
EU28 (2013): 51

ETSC (2014) 8th PIN Annual Report

European Transport Safety Council
Six out of ten work accidents resulting in death are road crashes, including both crashes while driving for work and commuting crashes (Eurogip).

40% of all road crashes involve people ‘on duty’ and people driving to work or returning from work (ORSA).
PRAISE Handbook - Themes

9 Thematic Reports

- Work Related Road Safety Management Programmes
- In-vehicle Safety Equipment
- From Risk Assessment to Training
- Fitness to Drive
- Safer Commuting to Work
- Minimising In-Vehicle Distraction
- Road Safety at Work Zones
- Fatigue: EU Social Rules and HGV Drivers
- Driving for Work; Managing Speed
- The Business Case for Road Safety
- Managing Van Fleets
European PRAISE Competition

- Annual Award to employers (SME and larger) for outstanding contribution in the field of work related road safety.
- 70 applicants and 5 Winners
  - Recognition of efforts
  - Press coverage
  - Exchange of best practice with other companies at an event in Brussels
  - New business opportunities
  - Employee satisfaction
ETSC recommendations

• Avoid complacency

• Stick to the VTS (Vision, Target, Strategy) approach

• Maintain a high level of political will

• Provide adequate funding for road safety
ETSC recommendations

✓ In line with the Infrastructure Safety Directive, apply all four instruments* of the Directive to all roads.
  *road safety impact assessment, road safety audit, network safety management and safety inspections

✓ Intensify enforcement of laws against drink driving, speeding, the non use of seat belt and child restraints by setting targets for minimum level of checks of the motorist population e.g. 1 in 5 motorists should be checked each year

✓ Extend the network of safety cameras.
ETSC recommendations

✓ Introduce a penalty point system for offences including speeding, drink and drug driving and non-use of seat belts, helmets or child restraints.

http://www.bestpoint-project.eu/docs/BPHandBook.pdf

✓ Support the adoption of a strong strategy on serious injuries.
At the EU level

✓ Support the European wide introduction of live saving technologies.
  The revision of the General Safety Regulation offers a unique opportunity to introduce on all new cars Intelligent Speed Assistance, Alcohol interlocks and seat belt reminders on all seats.
Find out more

- Safety Monitor
- Drink Driving Monitor
- Speed Monitor
- Reviews & Policy Papers
- Fact Sheets

www.etsc.eu
Luana.Bidasca@ETSC.EU

@ETSC_EU

European Transport Safety Council