

ROAD SAFETY in the EUROPEAN UNION

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European Transport Safety Council

OUR MEMBERS



OUR MISSION



- Contribute to reducing road deaths and injuries across Europe
- Promote an independent and science-based approach to road safety
- Harmonize road safety across Europe through advocacy
- Bring together practitioners, researchers, policy-makers and parliamentarians from across Europe

OUR WORK



Monitoring EU transport safety policy



THE EU 2020 TARGET



26,025

People killed in the EU28 in
2013 as a consequence of road
collisions

199,000

People recorded by the Police as
seriously injured* in the EU28 following
traffic collisions in 2013

** according to their national definitions*

1.9 million €

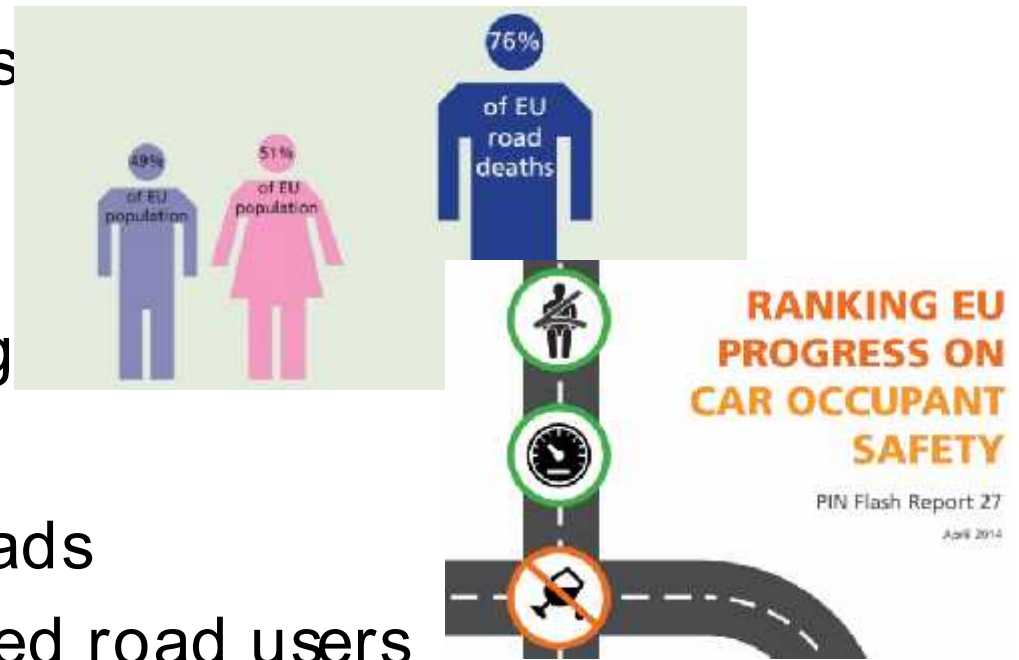
Estimated Value of preventing
one road death in 2013

18.7 billion €

Estimations of total value of
reductions in road deaths in
the EU28 over 2011-2013

ETSC's Road Safety PIN

- Annual number of deaths
- Serious injuries
- Seat belt use
- Deaths from drink driving
- Driving speeds
- Deaths on rural/urban roads
- Deaths among unprotected road users
- Deaths among children, gender
- Car safety
- Motorcycling deaths
- Deaths among older road users etc...



- <http://www.etsc.eu/PIN-publications.php>

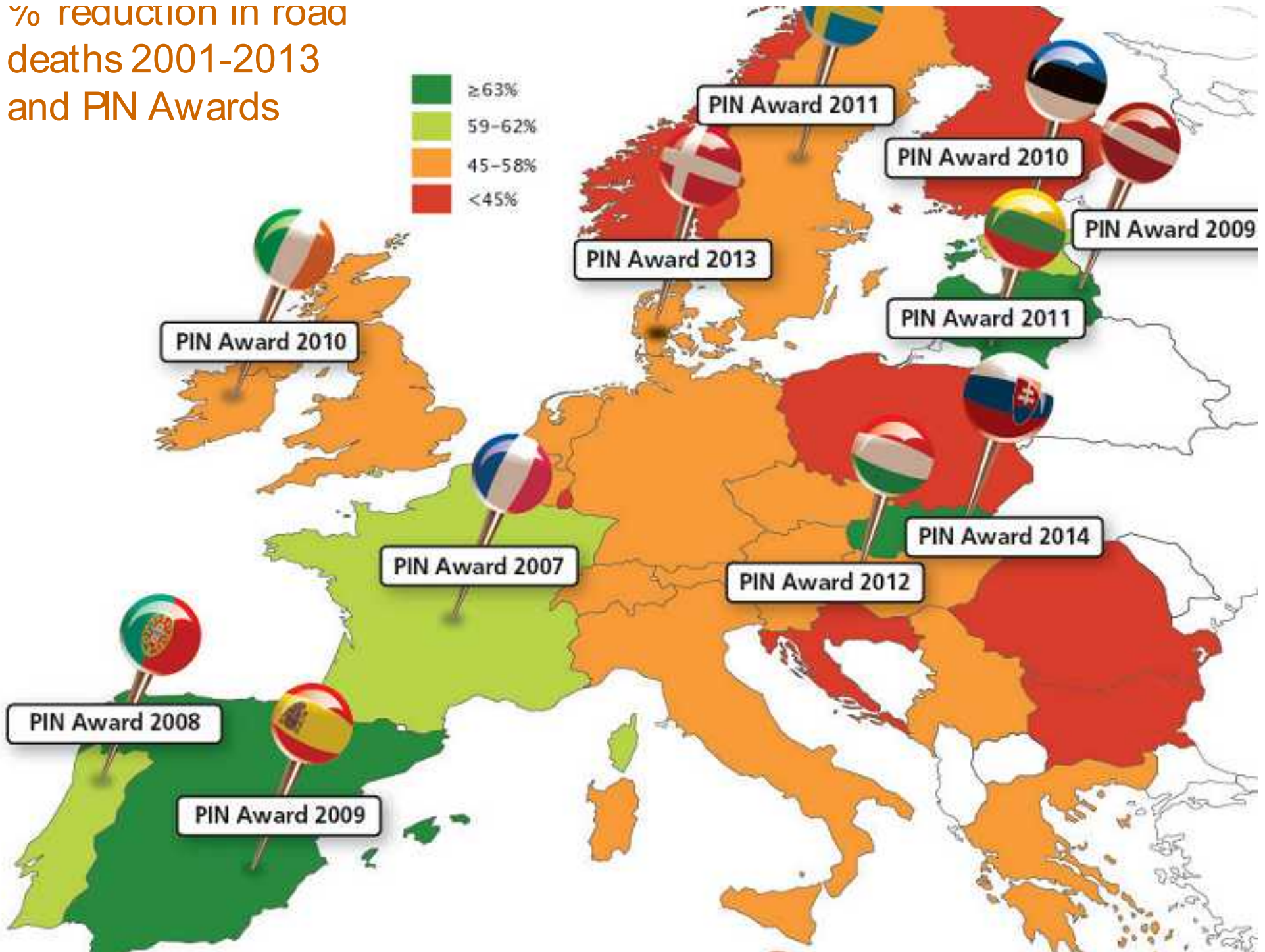
Impact of PIN – the PIN Report

- A reference publication
- Data for all the EU28 (more comprehensive than CARE, the EU database)
- Earliest publication of the number of road deaths of the previous year
- Enshrining a culture of benchmarking in road safety
- Influencing EU road safety policymaking
- Educating the media on road safety topics and the exchange of best practices

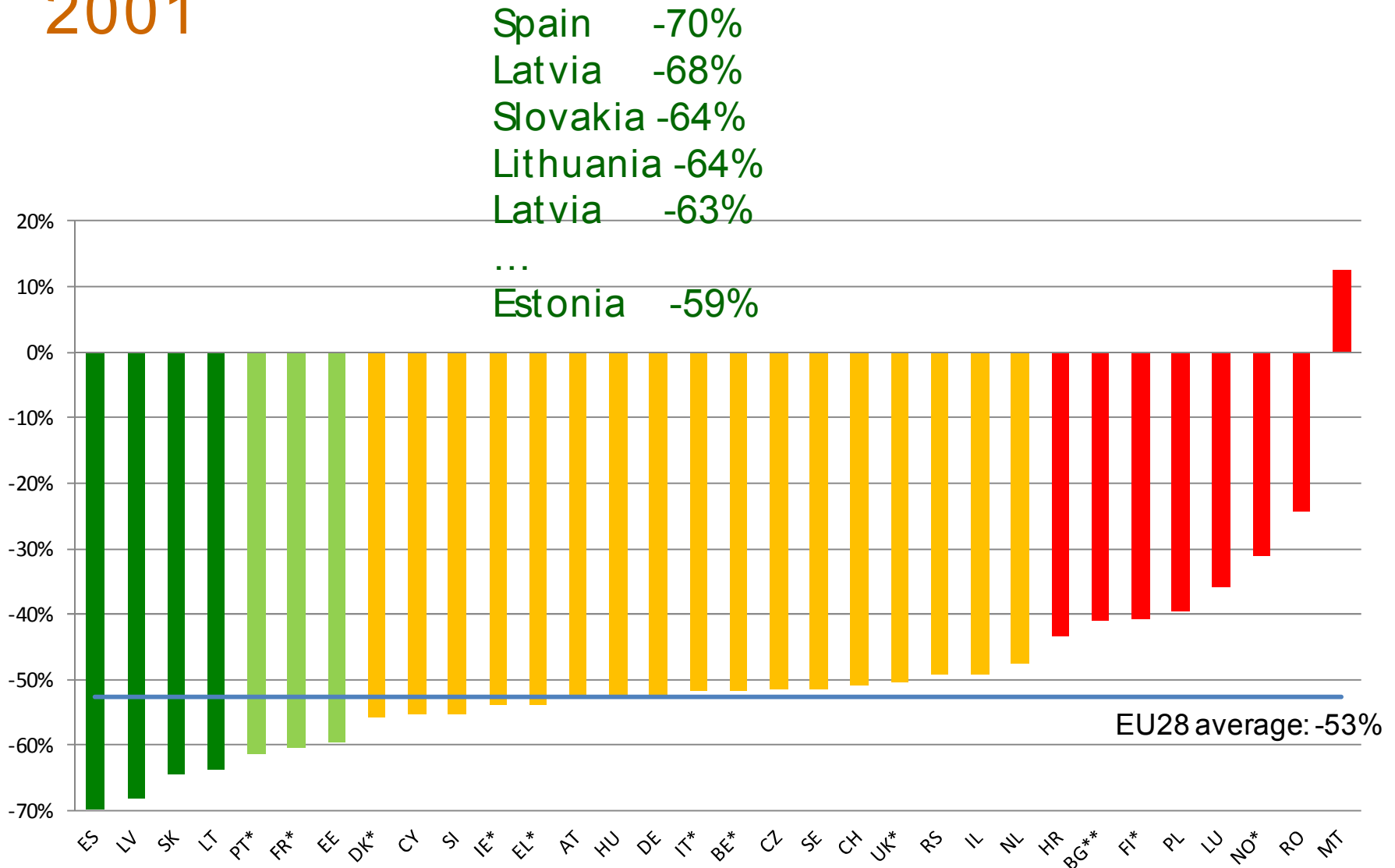
The collage features several key elements:

- Top Left:** A newspaper clipping titled "ROAD SAFETY PIN report presents mixed picture" with a sub-headline "EU commissioner urges tougher enforcement of drink-drive laws". It includes a photo of a man speaking.
- Top Right:** A newspaper clipping titled "Ivertinta pažanga" (Improving road safety) with a photo of two men holding a document.
- Middle Left:** A video frame showing a man speaking, with the caption "EU commissioner urges tougher enforcement of drink-drive laws".
- Middle Right:** A newspaper clipping titled "LATVIA VS ROMANIA" with the sub-headline "Figures recently released by".
- Bottom Left:** A newspaper clipping titled "Irish roads the sixth safest in EU after deaths halve" with a sub-headline "Irish roads the sixth safest in EU after deaths halve".
- Bottom Right:** A photograph of a meeting or conference with a large screen displaying a bar chart.

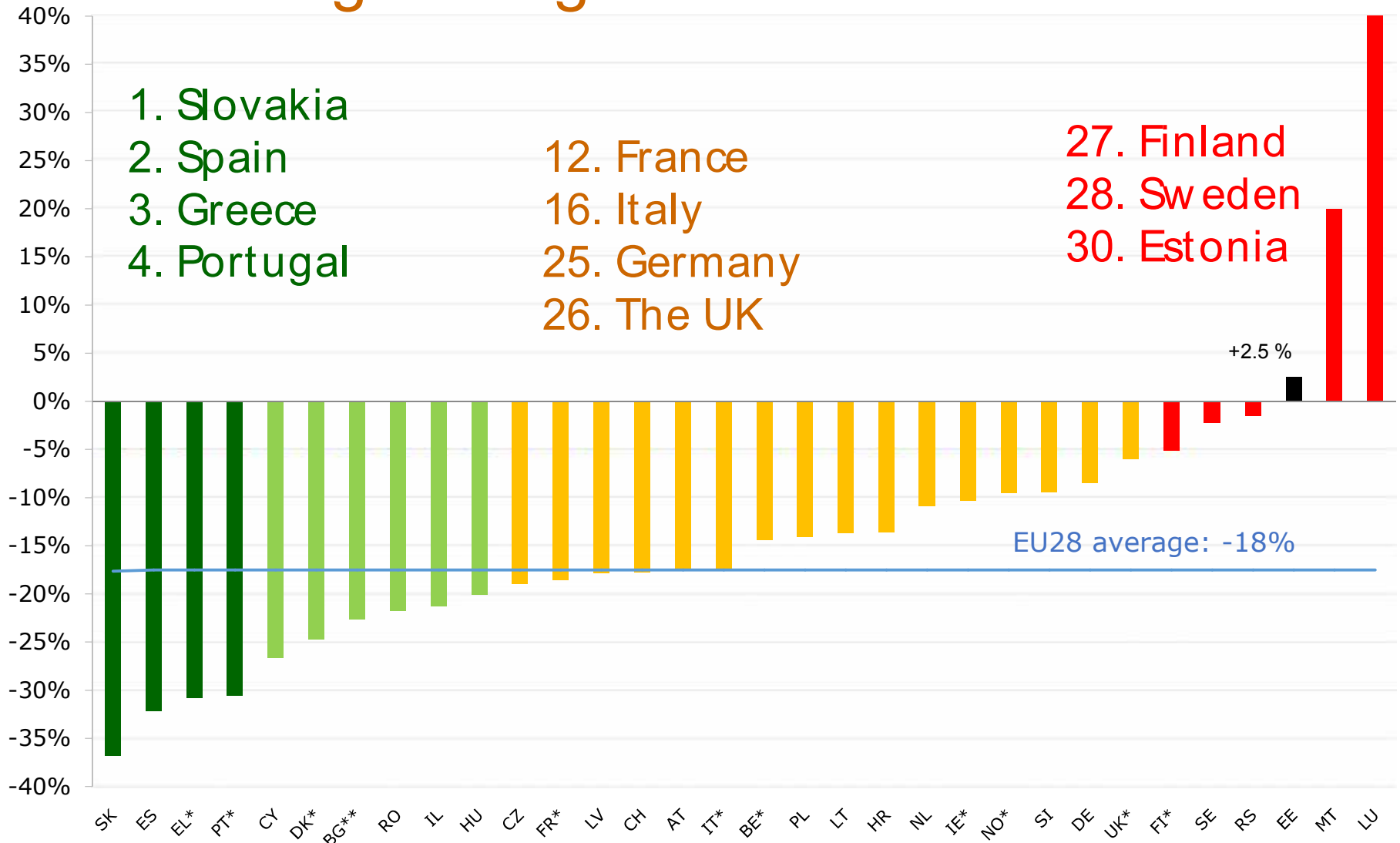
% reduction in road deaths 2001-2013 and PIN Awards



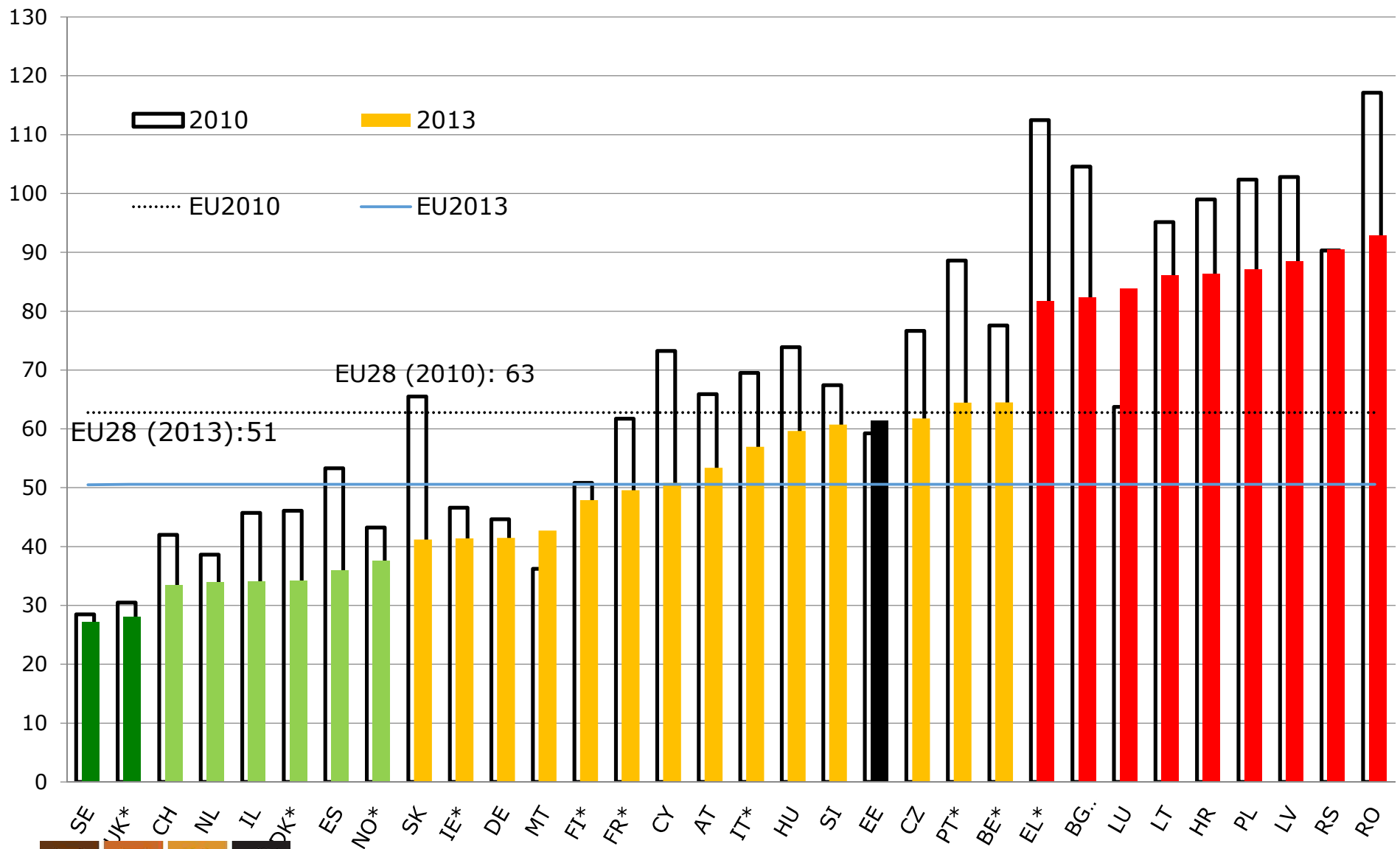
Progress in reducing road deaths since 2001



Percentage change in road deaths 2010-2013



Road deaths per million inhabitants in 2013



ROAD SAFETY AT WORK IN THE EU

PRAISE Project

- **Six out of ten** work accidents resulting in death are road crashes, including both crashes while driving for work and commuting crashes (Eurogip)
- **40%** of all road crashes involve people 'on duty' and people driving to work or returning from work (ORSA)

PRAISE Handbook - Themes

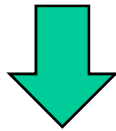
9 Thematic Reports

- Work Related Road Safety Management Programmes
- In-vehicle Safety Equipment
- From Risk Assessment to Training
- Fitness to Drive
- Safer Commuting to Work
- Minimising In-Vehicle Distraction
- Road Safety at Work Zones
- Fatigue: EU Social Rules and HGV Drivers
- Driving for Work; Managing Speed
- **The Business Case for Road Safety**
- **Managing Van Fleets**



European PRAISE Competition

- Annual Award to employers (SME and larger) for outstanding contribution in the field of work related road safety.
- 70 applicants and 5 Winners



- Recognition of efforts
- Press coverage
- Exchange of best practice with other companies at an event in Brussels
- New business opportunities
- Employee satisfaction



ETSC recommendations

- Avoid complacency
- Stick to the VTS
(Vision, Target, Strategy) approach
- Maintain a high level of political will
- Provide adequate funding for road safety

ETSC recommendations

- ✓ In line with the Infrastructure Safety Directive, apply all four instruments* of the Directive to all roads.
** road safety impact assessment, road safety audit, network safety management and safety inspections*
- ✓ Intensify enforcement of laws against drink driving, speeding, the non use of seat belt and child restraints by setting targets for minimum level of checks of the motorist population *e.g. 1 in 5 motorists should be checked each year*
- ✓ Extend the network of safety cameras.

ETSC recommendations

- ✓ Introduce a penalty point system for offences including speeding, drink and drug driving and non-use of seat belts, helmets or child restraints.

<http://www.bestpoint-project.eu/docs/BPHandBook.pdf>

- ✓ Support the adoption of a strong strategy on serious injuries.

At the EU level

- ✓ Support the European wide introduction of live saving technologies.

The revision of the General Safety Regulation offers a unique opportunity to introduce on all new cars Intelligent Speed Assistance, Alcohol interlocks and seat belt reminders on all seats.

Find out more

- **Safety Monitor**
- **Drink Driving Monitor**
- **Speed Monitor**
- **Reviews & Policy Papers**
- **Fact Sheets**

www.etsc.eu

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