



IRU Academy Contribution

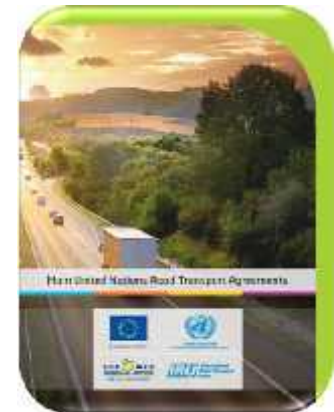
Safety – Key Challenge for Sustainable
Transport and Mobility

20 January 2017
Prishtina

iru.org

Conditions to allow road transport to drive economic development


1. Good infrastructure and vehicles
2. Harmonised legislative frameworks to facilitate trade and international road transport
3. Service excellence/Professional competence



Sustained by regional studies



Results based on interviews



Road transport managers:

- ✓ Professional training is one of the most effective methods for reducing the number of accidents.

Professional drivers:

- ✓ About 80% of all commercial drivers agreed that the poor driving behaviour was the major cause of road traffic accidents.

Key Findings

- Professional training is one of the most effective methods for reducing the number of accidents; and
- Performance Monitoring Methods have an impact on improving road safety and ROI.
- The effects of both methods have been confirmed using statistical analysis- Pearson correlation coefficient*



Conclusions

- Make **road safety** a *key priority* by adopting appropriate legislation and ensuring strict enforcement of regulations
- Introduce **criteria for recruitment** in the road transport profession, including *minimum training qualification*
- Introduce **professional qualification frameworks for commercial drivers**, in a harmonised manner, throughout the Arab region



Access to profession rules - Service excellence & level playing field

- Quality requirements to operate in the industry



Working with the IRU Academy



- Joining a global network of road transport professional qualification experts
- Internationally recognised benchmark high quality training and certification standards



Working with the IRU Academy



- High standards industry training programmes
- Access to a unique testing and certification management capacity



Establish an International Training Quality Assurance System (eXaminer)

Alexandria, October 21, 2014 LAS, IRU and AULT highlight solutions to drive growth and prosperity in Arab world



click to enlarge

High level policymakers and transport stakeholders highlight solutions to drive growth and prosperity in Arab world, notably the implementation of key UN facilitation and security instruments such as the TIR and Harmonization Conventions, at 5th LAS-IRU-AULT Seminar.

- See the Seminar highlights
- Read press release 🌍 Press release hits: 254

October 21, 2014
LAS, IRU and AULT highlight solutions to drive growth and prosperity in Arab world
 High level policymakers and transport stakeholders highlighted solutions to drive growth and prosperity in Arab world, notably the implementation of key UN facilitation and security instruments such as the TIR and Harmonization Conventions, at 5th LAS-IRU-AULT Seminar.
 Alexandria – High-ranking members of Transport and High-level in Arab World (LAS), representatives from international organizations and academia specializing in trade and transport facilities, the implementation of key UN facilitation and security instruments such as the TIR and Harmonization Conventions, at the 5th LAS-IRU-AULT Seminar.
 The seminar took place in Alexandria, at the 5th LAS-IRU-AULT Seminar on Road Transport Issues, held under the auspices of the Arab World Development Bank (AWDB) Project 21, Results based on an at the Arab World.

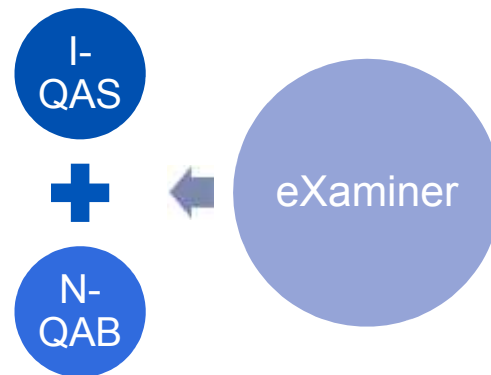
- 3. Establish a professional training system supported by IRU Academy and AULT, to help Member States develop training services at national and regional level.

• 1. Further details the Arab World Development Bank (AWDB) Project 21, Results based on an at the Arab World.



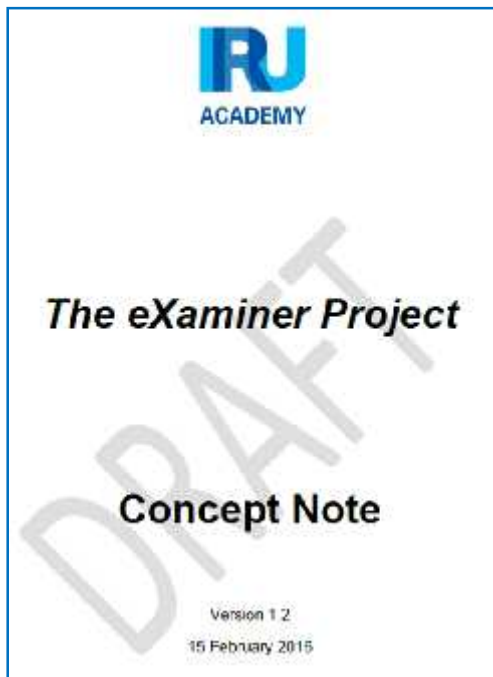
I - QAB

IRU Solution – eXaminer



- **I-QAS** – International Quality Assurance System. Global scope. The system that manages the IRU Academy Qualification programmes (training, examination and certification).
- **N-QAB** – National Qualification and Authorisation Body. The national competent body that will establish a national road transport professional qualification framework.

Channels of Implementation



Working with the IRU Academy



- Partnership with a global network of professional adult training institutions
- Focus on safety in professional road transport





How many KitKats did Nestle have to sell to fund its European motor fleet insurance cost?



**235,000,000
Kit Kats**

Methods to Improve Fleet Safety



In-Vehicle
Driver Training



Driver coaching



Behavioural
workshops

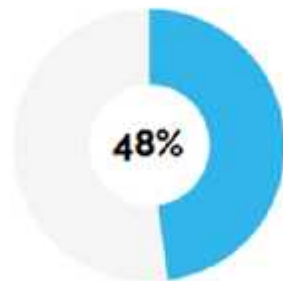


Elearning

Good fleet management works:



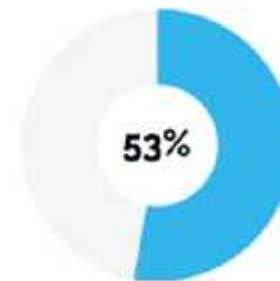
In Moldova working with public transport fleets from 2012-15:



Decline in serious collisions



Decline in fatalities



Decline in injuries

With big savings in costs



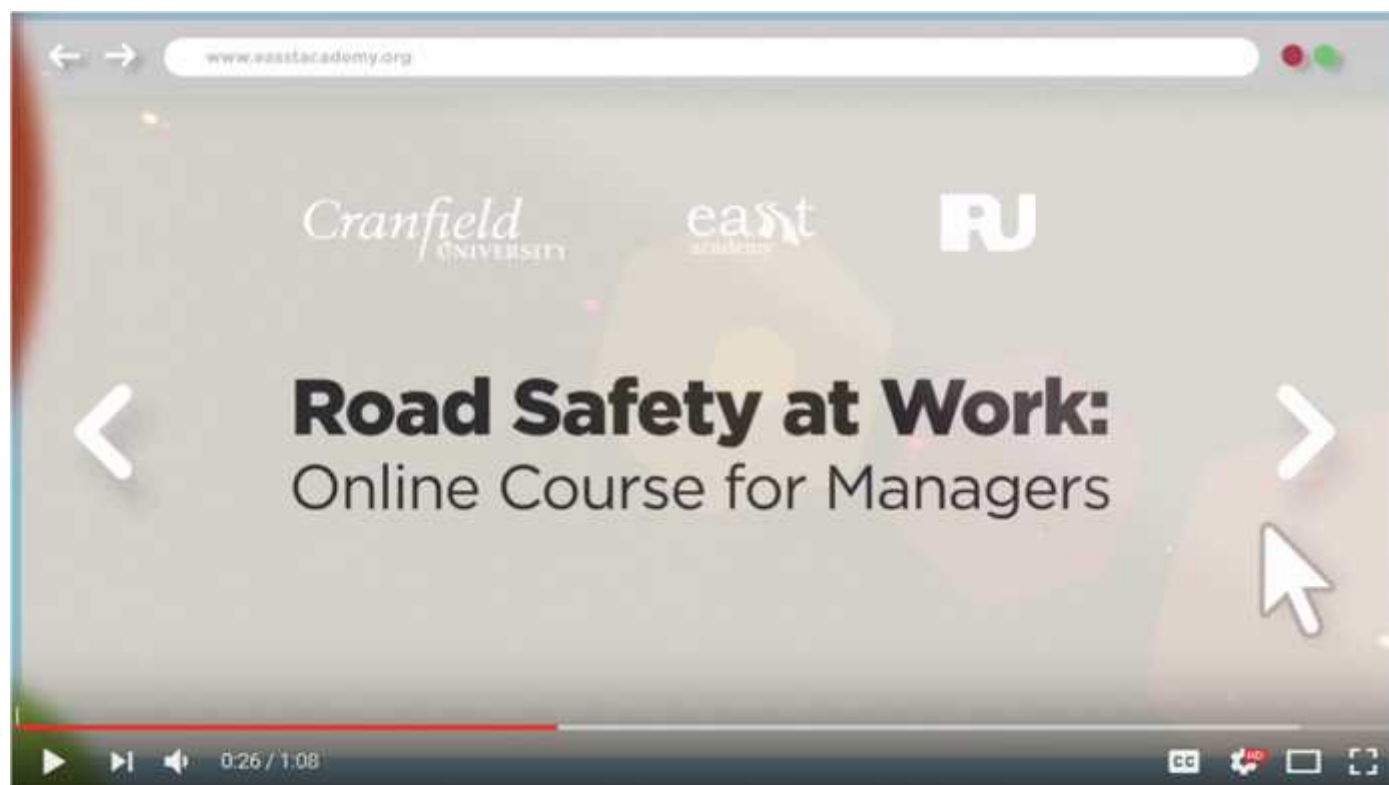
Greyhound Case Study

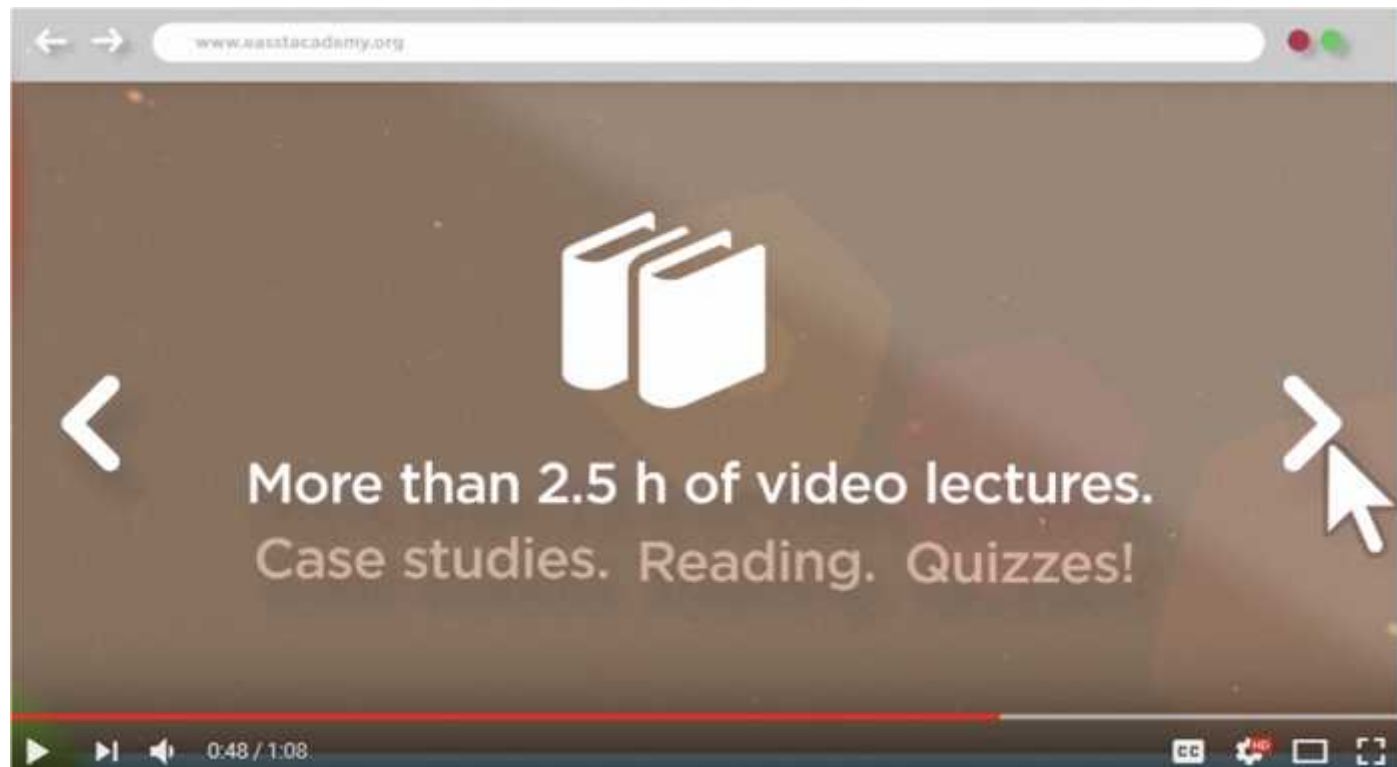
52%
Reduction in
Collisions

22x
Return On Investment

\$1.7m







Benefits of e-course



- Learn on the move 24/7
- No geo boundaries
- Save money

